

SITEM 2025 Demonstration

Program

Tuesday, March 25, 2025

➤ **9:30-10:30:** Humidity control in rooms and reserves: what solutions? - Promuseum Stand B17-B19

➤ **10:00-10:45:** Protect your works effectively, electronic distancing is the solution - MaFabrique Stand B20

➤ **10:45-11:30:** Pest Control: Practical Solutions and Implementation - Promuseum Conservation Stand C21

➤ **11:00-12:30:** "Functional and museographic programs: issues, professions and points of view" by Association Muséographes and Association des scénographes Alcôve stand XPO F18

➤ **11:30-12:30:** Hanging, securing and handling: what solutions? The right balance between hanging and removing works - Promuseum Stand B17-B19

➤ **12:30-13:00:** Demonstration of Art Explora Academy - the first entirely free digital platform dedicated to learning art history. Art Explora Stand C11

➤ **1:00 p.m.:** The SILICAGEL project, its objectives and the context in which it was implemented by Association APrevu / C2RMF. Alcôve stand XPO F18

➤ **2:00-3:00 p.m:** Anti-reflective coatings in exhibition spaces: hoods, boxes, paintings, display cases, etc. What are the possibilities? Promuseum Stand B17-B19

➤ **2:00 p.m.-3:30 p.m.:** "The impact of AI in exhibition design" by Association PIAF Images. Alcove stand XPO F18

➤ **3:15-4:00 p.m:** New packaging for museums: new innovations in standard and custom designs – Promuseum Conservation Stand C21

➤ **3:30-4:00 p.m:** Demonstration of Time Odyssey – a new digital adventure game, created in partnership by Art Explora and the British Museum, which transforms school visits to museums Art Explora – stand C11



- **3:45-4:30 p.m.** Preservarium®, the management solution dedicated to the security and climate control of your works. Control, secure, and monitor your collections - MaFabrique Stand B20
- **4 p.m.-5:30 p.m.**: How the stakeholders in an exhibition project can move towards shared CSR” by Fédération XPO Alcôve stand XPO F18
- **4:30-5:30 p.m.**: How to reconcile exhibition and preventive conservation: developing specifications that meet your needs – Promuseum Stand B17-B19
- **7-8 p.m.**: Aperitif debate - Civic engagement and cultural mediation: what role for volunteers in museums? Art Explora stand C11.

In museums, citizen participation initiatives are multiplying: user committees, public involvement in programming, co-design of exhibitions, and, of course, volunteer engagement. These approaches are in line with ICOM's new definition, which promotes museums that are more inclusive and open to society. But this openness also raises questions: do volunteers enrich cultural mediation or do they represent a threat to professionals in the sector? Can and should we break down barriers in this space, where speaking is very often reserved for professionals?

Art Explora invites you to a no-holds-barred aperitif debate to discuss this topic. Come exchange your views, share your experiences, and explore together the conditions for a virtuous collaboration.

Wednesday March 26, 2025

- **9:30-10:30**: Humidity control in rooms and reserves: what solutions? - Promuseum Stand B17-B19
- 10:00-10:45**: Protect your works effectively, electronic distancing is the solution - MaFabrique Stand B20
- **10:45-11:30**: Pest control: practical solutions and implementation - Promuseum Conservation stand C21



➤ 11:00-11:30: Demonstration of Time Odyssey – a new digital adventure game, created in partnership by Art Explora and the British Museum, which transforms school visits to museums. Art Explora – stand C11

➤ 11 a.m.-12:30 p.m.: “Sustainable practices in collections management” Association APrévu and AFROA. Alcôve stand XPO F18

11:30-12:30 p.m.: How to organize your storage room to optimize the storage of your works? - Promuseum Stand B17-B19

➤ 11:30-12:00: Presentation of the European Art Explora Prize - Academy of Fine Arts, a call for applications open to European non-profit cultural organizations. Art Explora - stand C11

➤ 1 p.m.: The relative contribution of LEDs by the Association of Lighting Designers Alcôve stand XPO F18

➤ 2:00-3:00 p.m.: Equipment versatility and re-usability: how to develop specifications to equip yourself well for permanent and temporary exhibitions - Promuseum Stand B17-B19

➤ 2-3:30 p.m.: “If eco-design tends towards standardization, what place is there for the creativity of scenographers?” by Fédération XPO / Association of scenographers. Alcôve stand XPO F18

➤ 3:15-4:00 p.m.: New packaging for museums: new innovations in standard and custom designs – Promuseum Conservation Stand C21

➤ 3:30-4:00 p.m.: Demonstration of Art Explora Academy – the first completely free digital platform dedicated to learning art history. Art Explora – booth C11

➤ 3:45-4:30 p.m.: Preservarium®, the management solution dedicated to the security and climate control of your works. Control, secure, and monitor your collections - MaFabrique Stand B20

➤ 4:30-5:30 p.m.: Risk prevention: how to address all risks? Focus on fire and flooding: safeguard plan and practical solutions – Promuseum Stand B17-B19

